

herbert, jr. and cynthia greene

the main ingredient

The family that prays together stays together. For the Greene's, however, staying together is merely the tip of the iceberg. In fact, this power couple plans to create a dynasty that just may last long after they're gone.

Both preside full-time over their own individual business interests in addition to being full-time mother and father to three children. Herbert runs the real estate development company, Urban Suburban, as well as Jet Bonding Company – both located on Peachtree St. Meanwhile, Cynthia recently started Peachtree DUI and Defensive Driving Clinic on Donald L. Hollowell Pkwy (formerly Bankhead Hwy.).

The two met at the old Rio Mall several years ago. Herbert was eating with a friend at the Crab House when Cynthia and some girlfriends walked by his table. Herbert and Cynthia made eye contact. He told himself, while spying her, that if she turned around to look his way again, he would get up and ask for her number. She did. Herbert got the digits.

"He chased me down," Cynthia says, laughing. Although the two have been married for more than five years, they still manage to keep it as fresh as newlyweds. When asked to reveal their secret, the answer comes without a second thought: "Jesus," Herbert says. "Thank you, Jesus," Cynthia echoes. "You can say that again."

The biggest change for Cynthia has been transitioning from full-time motherhood to full-time business owner. She gets help from



Herbert's mother, who picks up the grandkids after school. Though Cynthia misses being with her children all day, the thought of their future encourages her to work harder.

"It's all about being true to yourself and having God in your life,"

Cynthia says when asked about her motivation. "We do a lot of praying." They also try to visualize what their lives will be like as their ultimate goals begin to manifest, according to Herbert, who uses his dad as a model of fatherhood.

"It's not like we're a success story," Herbert says. "We're a work in progress. Maybe the fact that we are a work in progress means that we are a success story. But I don't know if we would be the standard. We're looking for a standard ourselves."

When Herbert and Cynthia talk about their businesses and the foundation they're building, the word "community" enters the conversation often. Perhaps that's because it's a true reflection of where their hearts are – collectively and individually.

—rodney carmichael 